



Following our highly successful *LZ War Memorial Center* event in 2016, the War Memorial is excited to present the first annual **VetFest** on August 25, 2017. This is a free event to the public and will honor all veterans and active military. Fitch Plaza on the lakefront will be transformed into a military base camp with Mess Hall Food, Food Trucks, and live music. Thematic elements will honor veterans of current and past conflicts as well as our active military personnel. Anticipated attendance is in excess of 1,000 community members. In a city known for festivals, it's time for an event which recognizes the service of our veterans – VetFest.

### **CORPORATE SPONSORSHIPS**

#### **Presenting Sponsor – 1 sponsorship of \$10,000 available**

- Logo recognition in press release and other publicity related to the event
- Opportunity to address guests at the event
- Opportunity to provide giveaway items to event attendees
- Corporate logo recognition as Presenting Sponsor in all marketing materials, website and social media
- Links to your pages on social media promotions
- Event sponsor signage

#### **Lead Sponsors – 6 sponsorships of \$5,000 available**

- Corporate logo recognition in all marketing materials, website and social media
- Links to your pages on social media promotions
- Event sponsor signage

**Contact us to design a sponsorship that works best for you - email [Vicki Chappell](mailto:Vicki.Chappell) or call (414)273-5533.**